

General Managers Report 2019

Dear Members,

It has been a very successful year for the Shelly Beach Golf Club. A big thank you to the staff, the Members and the Board of Directors for their support.

We have enjoyed a year in which our Aqua restaurant and its food offering is now very well established and patronised, there have been many new faces in the Club who have joined as social members as a result of the live music program, the refurbished club and the positive sentiment about all things Shelly Beach.

The Golf Course has seen significant investment in the last two years to improve the playing surfaces for our golfing members and on the horizon is a drainage project that will take place in March 2020 on the 1st, 2nd, 3rd and 18th fairways. This will enable golf carts to be used more often during inclement weather which allows those members that need a cart play the opportunity for more golf throughout the year. This was made possible through a Government Grant and I would like to thank Allan Arkins and Garry Craig, well done gentlemen on a successful application.

I would like to make a special mention and thank you to Trent Brailey from Forrest Buddy Creative who assists our Club with its social media and marketing. Trent has been a significant contributor to the changes at the Club and this year we have also upgraded our website which has seen increased traffic. It's new modern look is easy to navigate and gives the club an excellent platform for promotion.

Post the busy Christmas period we will be upgrading our Bar and building a balcony on the Northern aspect of the club. All things going well the bottom bar renovation will commence post Easter 2020 subject to the necessary plans and approvals.

I am pleased to report that the Clubs \$1.2 million facility with the bank currently has a balance of just over \$1,000 which keeps the option available for the club when the works commence. The audited profit of \$343,566 was an excellent result which gives management and the Board the confidence to continue with our three-year strategic plan.

In closing, a huge thank you to all the Members who frequent the club and introduce visitors. We are very lucky to have such a wonderful Club and golf course to enjoy.

Regards

Scott Armstrong
GENERAL MANAGER