

PIN HIGH

Newsletter

PRESIDENT'S MESSAGE

Welcome to the January 2019 edition of Pin High.

2018 was a year where the club:

- Made improvements to the 10th and 13th tee blocks.
- Upgraded the irrigation around the 7th and 14th greens.
- Invested in a new mowing equipment for the greenside aprons.
- Refurbished the member lounge.
- Upgraded the entertainment on offer to members.
- Stabilized the restaurants operations.

All these initiatives have resulted in the golf course looking as good as I have seen since becoming a member and the club returning to profitability.

2019 will be a year where we develop, communicate and start implementing a new 3-year strategic plan using the sound financial base built in 2018.

The planning process commenced in late December with:

- A draft vision has been created, the vision is aspirational as we know as a board we can enhance the value proposition we provide to our members.
- A list of strategic initiatives that requires an investment program to deliver the vision.
- Those initiatives spread across all areas of the club's operations, from the club house itself to our cadet and junior program.
- The next step in the planning process will be to develop the club's values, check the

strategic initiatives are in-line with our vision and values and then identify how we fund the investment program.

The planning process has been hindered by the Christmas / New Year holidays, however I believe we are on track to communicate and gain your input on the strategic plan either in the last week of February or the 1st week of March.

I would like to thank all of our staff for all their arduous work this year, as member and President it is greatly appreciated. In closing I would like to wish members, staff and all

SEE ALSO INSIDE...

- LIVE MUSIC
- FRIDAY FURPHY FOURS
- BIG WEDNESDAY RAFFLE
- TRAVEL CLUB
- \$16 DINING DEALS

your families a happy new year.

Malcolm Sheldon
PRESIDENT

FINANCIAL SUMMARY NOVEMBER 2018

	ACTUAL	LAST YEAR	VARIANCE
Clubhouse Revenue	\$523,941	\$497,114	\$26,827
Golf Revenue	\$211,425	\$207,685	\$3,740
TOTAL REVENUE	\$735,557	\$704,799	\$30,758
NET PROFIT	\$48,607	\$14,333	\$34,274

Dear Members,

I am pleased to report business continues to improve as we head toward the peak summer season. The Club's food offering continues to increase in popularity, bar trade continues to increase, golfing numbers are good and there has been an increase in our gaming. The new TAB space continues to be utilised and has seen a very significant increase. After the first 5 months of trade we have seen an improvement to last year's bottom line result of \$235,000. Year to date, the Club is reporting a profit of \$104,784. A big thank you to all for the support.

The Board and Management are discussing strategies for the Club moving forward and with trade continuing to improve, this gives the Club the confidence to make plans for improvement to our wonderful Club.

December has a number of entertainment offerings and this will continue into January to give the Members and the holiday-makers a reason to visit and enjoy Shelly Beach Golf Club. Please check your "What's On" email newsletter and the Facebook page for information.

Scott Armstrong
General Manager

CAPTAIN'S CORNER

Hi all and welcome to my Captains report.

The 1st January 2019 brings with it significant changes to the rules of golf as we know it. The governing bodies realise that the game is 'over' ruled and for whatever reason, slow play is a major issue in people turning away from the game. The majority of the rule changes are based around these two ideals.

You will hear about 20 rule changes to golf, but there are actually more. For the most part, the rule changes are pretty simple. You now have 3 minutes to look for your ball, not five. Drops are taken from knee height, not shoulder height. You can now putt with the flag in and hit the flag with no penalty...all pretty straight forward.

One main change for us is the notion of 'penalty areas.' From the 1/1/2019, there will be no such thing as a hazard. They will be called penalty areas. But clubs will also be able to nominate penalty areas in areas where there is no water. An example would be the bushes long of 13th green. You will be now able to treat these areas similar to hazards. If you are 95% sure your ball entered this area you will be able to drop it two club lengths no nearer the hole under one stroke penalty. If dropping no nearer the hole is not possible, then a drop zone will be provided.

You can also draw a line from the flag to the spot where you believe your ball has entered the penalty area and drop ball anywhere along that line as far back as you want. But most important, is that you can still play it from the penalty area with no shot penalty. As an extra bonus, you are now allowed to ground your club, make a practise swing and clear loose impediment around the ball when you are in a penalty area, just like if you were on the fairway.

Your match committee believe that all of our garden and vegetated areas should be penalty areas. But constant painting of red zones and placing hundreds of red stakes would be totally impractical. To make it easier, the following wording will apply as a local rule.

"A penalty area is any area defined by red stakes or red paint or any garden or vegetated area of which there is

wood chip or remnants of wood chip present."

Clubs also have the option of implementing Optional Local Rules relating to dealing with lost balls or balls hit out of bounds. In short, you will be able to drop your ball near where the ball is thought to be lost or OOB, or at a point no nearer the hole on your fairway (Two club lengths onto the fairway from the rough) , or basically any point between these points or behind these points. But the penalty is two shots. There is an excellent video describing this process. Type this into your browser. <https://www.golf.org.au/lr-oob-lostball>

Don't hesitate to contact me if you have any rules enquiries. There will be some teething problems but we will get through it. Stay tuned to some local videos with some undiscovered local talent starring in them.

Peter Sliwinski
CAPTAIN

FROM THE LADIES DESK

We certainly finished the year in style. Our members embraced the season by dressing in their finest festive outfits for our last competition day of the year. This was the day to celebrate our achievements for 2018. Congratulations to all our worthy winners, you played extraordinary golf this year, deserved all of your awards. Particular mention to Trish Howard who was the overall Division one winner of the Mable Mackenzie Brooch. This is an incredible achievement, well done Trish. Thank you to everyone who made this day extra special, especially all our trophy donors, you are incredibly generous, and we greatly appreciate your support.

Our Monday ladies finished their year with a presentation following the comp of the day, they too were dressed in their Christmas finery. Congratulations to all the winners for the year.



Continuing on the celebrations, over 70 members gathered for our Roaring 20's Christmas Party. Everyone looked amazing in the glitz and glamour of the era, dancing the night away and enjoying the company of this wonderful "sisterhood" the SBGC Ladies. You certainly know how to party!

This was another month when our Shelly ladies showed their talents further afield. Congratulations to Kim Burke, Jo Spears and Fran Turnbull, who were all recognised at the Central Coast Golf Association District presentation night. Kim teamed with Scott Armstrong to win the 2018 Mixed Foursomes Championship, Jo was the 2018 Challenge Cup ladies A Grade Handicap winner, and Fran won the 2018 Challenge Cup Ladies Best Over the Field. Well done to you all.

Thinking of our members who have been in the wars lately, either with injuries or ailments. We wish you all a speedy recovery.

Just a reminder ladies to book your teams for the Volkswagen Scramble being held Wednesday 30 January. Our Open Day is Wednesday 6 February, so get your teams organised for what is always a fabulous, fun day.

Thank you all for a truly wonderful year of golf and fellowship, we are blessed to have the best group of women who support one another; celebrating each other's achievements and there for one another when the chips are down.

On behalf of the ladies committee, may 2019 bring you all you wish for and be filled with laughter, good health and even better golf!

Warmest wishes,

Jennifer Siegel
LADIES PRESIDENT

MOANERS NEWS

Firstly, welcome to 2019.

The Moaners would like to wish all members a very happy new year and hope that santa was good to you and all

your families. Here's hoping for another great year and some better golfing.

Just capping off Decembers winners , in which there was some very good scores posted over the whole month we had Shaun Brownlow winning the medal round with a nett 72.

Then on our Ham Day which had 120 starters and prizes all the way down to 96th, Damian McKenzie beat all comers with a very nice 41 points. This day was another roaring success which leads me to saying a massive thank you to my whole committee for all their hard work ensuring we have a great day. Santa arrived early for 38 moaners kids and grandkids with presents and lolly bags. There were some extra lolly bags so santa decided to take a walk around the club and pass them all out to every child in the place, so many smiling kids faces. A big thanks to Steve Hetherington for the lollies also Warren and Jenny Wehrle for their help with santa. We had a beautiful lunch from the restaurant and the course was again in tip top condition.

Garry Craig chimed in with a good win with 40 points on the 16th of the month with a wipe on the last. Gav Wilson won the day on the 23rd with a terrific 43 points and a wipe on the 6th hole.

Congratulations to the club for another great Carol's by Schooner Light , it keeps getting bigger.

Again all the best for the festive season to all club members.

Brett Phillpot
MOANERS PRESIDENT

MESSAGE FROM THE GENERAL MANAGER

Dear Members,

I would like to wish you all the very best for 2019. How fast did this last year pass! It has been another interesting year for our wonderful club and there is more work to be done as we head into 2019.

Our live music has been well supported with the tribute bands being a hit amongst our music fans. We will continue to work on a calendar of music to keep you entertained.



The outdoor music will be more frequent in the summer of 2019/ 2020 and we have been discussing the installation of a permanent outdoor stage for quite some time to facilitate this activity. A big thankyou to Stephanie Vidler our Functions and Events Manager for her assistance with the booking and selection of the music.

The support for our Food offering continues to grow and the new menu items will come into play at the end of January. Congratulations to Daniel Magill and his team as they have built up a loyal following in the Aqua Restaurant which has been an integral part of the Club's return to form over the last 12 months.

It has been very pleasing to see the results of Andrew Banning and his Greenkeeping team's work over the winter months with improvements to many areas of the course. There has been overwhelmingly positive feedback from the Golfing members with the condition of the course and the new surrounds mower has had a very positive impact on the course presentation. We are reviewing items with the Greens Committee and Board for Winter projects again this year for further course improvements.

It has been another busy year for the Golf Shop team lead by our Director of Golf Jason Hart. There are many events planned on the golfing calendar for 2019, and with a significant change in the rules of golf commencing the 1st of January I am sure our Golf Professionals and Club Captain will be answering a number of queries while we all become familiar with the changes. In line with these changes there will be some further clearing of low-lying garden areas to assist with improving the speed of play and making it easier for the golf course staff to maintain the course. A key goal for 2019 is increasing member participation in golfing events.

With the increase in people visiting the Club and with the larger numbers attending our music promotions our Senior Duty Manager Adam Zacka has been very busy. In recent months we have installed new beer lines, a new beer pump, and new taps in the bars to improve the consistency and quality of our beer and the new outdoor tables outside the bottom bar have been well received. A second till was installed in the upstairs bar to assist in the peak periods and we have engaged an architect to assist with the

planning of an outdoor deck area and the renovation to the bottom bar and toilet area. When plans have been finalised, we will share these with the Membership with updates on timing.

I would also like to welcome our new President Malcolm Sheldon and Director Susan Eastway who along with our other Board Members are very keen to see the Club continue to prosper and implement plans which have been discussed over the last 12 months. With the improvement to the Club's financials this will assist the Board and Management in implementing the changes in the not too distant future.

Thank you again for your support and patronage and I look forward to seeing you enjoying the Shelly Beach Golf Club in 2019.

Scott Armstrong
GENERAL MANAGER

TIP FROM THE PRO

Hitting Fairway woods more solidly.

To improve your strike on fairway clubs place two tees in the ground about 1 cm tall and wide enough to have a 1 cm clearance either side of the clubhead. Placing the two tees in line with your left heel swing the fairway club trying to brush the grass between the two tees without hitting the two tees. Once you can accomplish this with reasonable consistency place a ball so the back of the ball is level with the two tees swing trying to brush the grass between the two tees again.

Skidding the club on the ground through the ball will encourage better launch angles whilst centering the ball on the face by being able to pass the club consistently through the two tees will improve contact. End result will be more consistent distance.

Jason Hart
DIRECTOR OF GOLF

Live Music

**SATURDAY
5, 12 AND 19 JANUARY**

DJ Mitch

LIVE MUSIC 7.30-10.30pm

.....

SUNDAY 13 JANUARY

FABBA (Abba Tribute)

OUTDOOR STAGE AREA

LIVE MUSIC 3-6pm

.....

SUNDAY 20 JANUARY

OZ ICONS

LIVE MUSIC 3-6pm

.....

FRIDAY 25 JANUARY

STEVE EDMONDS BAND

LIVE MUSIC 7.30-10.30pm

.....

SUNDAY 27 JANUARY

**POWDERFINGER &
PEARL JAM TRIBUTE**

LIVE MUSIC 3-6pm



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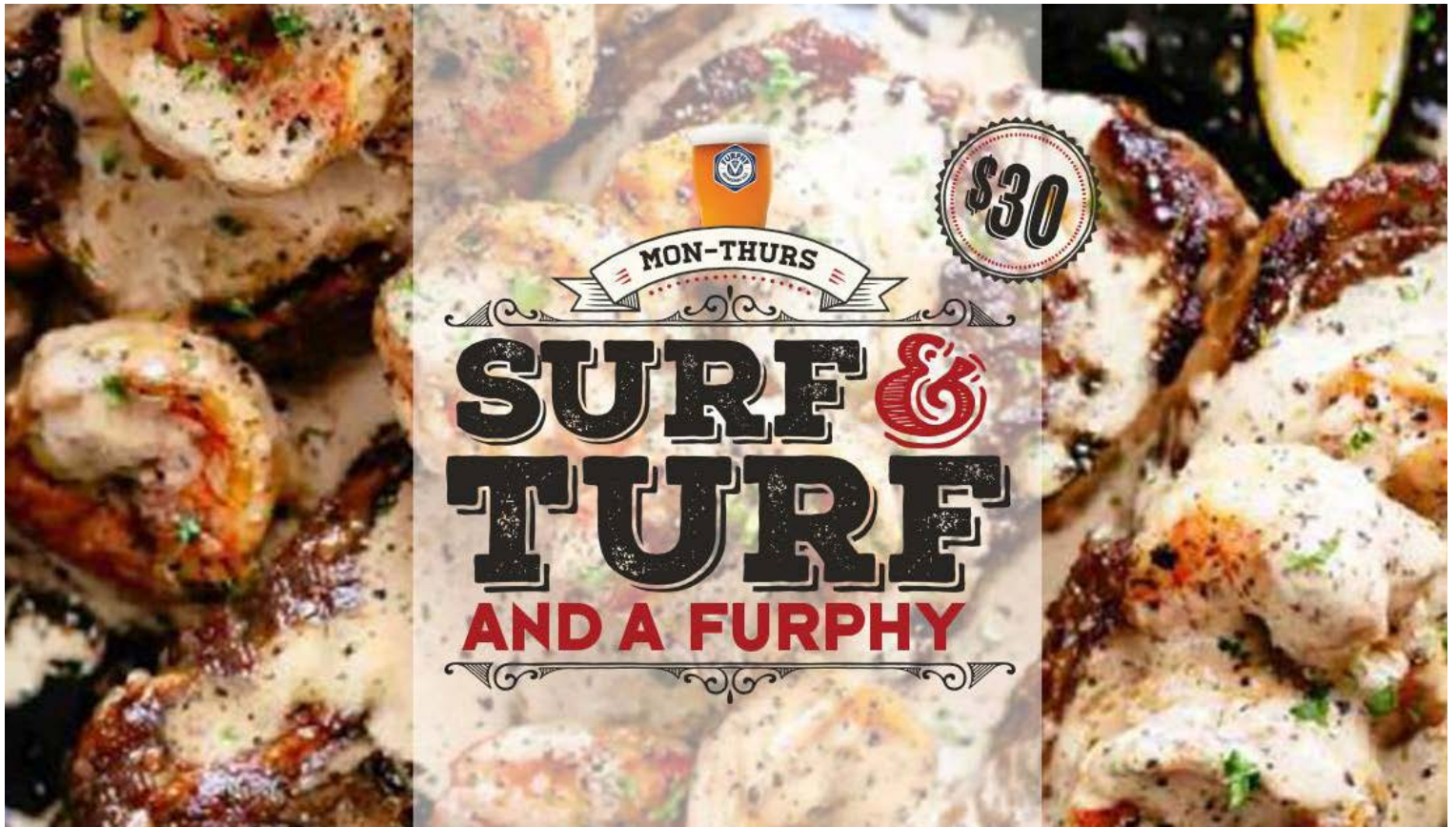
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Who's new
in our Golf Shop crew....

MEET LEIGH



Introducing Leigh McKechnie. Leigh joined the Shelly Beach Golf Shop Team in November 2018. Leigh has been playing the professional golf circuit since 1997. Leigh won the NSW Open in 2009 and has been victorious in the Shelly Beach Pro Am on 2 occasions. Leigh's role at Shelly Beach is running golf competitions, assisting our Members with golf tuition and Pro Shop retail.

MEET ALECIA



Introducing Alecia Webb. Alecia joined the Shelly Beach Golf Shop Team in September 2018. Alecia's role is to support the Pro Shop in their administrative duties, Members services and Golf Shop retail. Alecia lives locally and enjoys Brazillian Jiu Jitsu and Surf Boat Rowing on her days off. Favourite food is Vegetarian and my favourite band is Audioslave.

Staff Member of the Year

JESSICA MOORE



Congratulations to Jess Moore who recently won the staff Member of the year.

Jess you would know as our Assistant Restaurant Manager who has been busy working at the Club for a number of years and joined the Shelly Beach Team in mid 2017 when the catering came back in house. Please join me in congratulating Jess on her win. Job well done.

SHELLY BEACH GOLF CLUB

TRAVEL CLUB

THE BURNING LOG AFLOAT

MONDAY 11 FEBRUARY



Today we will leave the club at 8am so we will have plenty of time for a cuppa on the way.

Join us for a fun and exciting day out on Sydney Harbour with Burning Log Afloat, sing & dance along to the hits of the 50's and 60's Rock & Roll show featuring all your favourite sing along songs. Enjoy a two course lunch while enjoying the views of the most beautiful harbour in the world.

Licensed bar available on board.

Tickets on sale at reception now

INCLUSIONS Fully inclusive of morning tea, 3 ½ hour cruise on Sydney Harbour, entertainment, a 2 course lunch with tea & coffee and luxury coach travel with hostess.

COST \$95

WHEN Monday 11 February 2019

TIME Depart 8am from Shelly Beach Golf Club

**FOR BOOKINGS
CONTACT RECEPTION (02) 4332 3400**

Aqua 

DINING DEALS

**SUNDAY
ROAST OF THE DAY**

**MONDAY
BBQ PORK RIBS**

**TUESDAY
CRUMBED CUTLETS**

**WEDNESDAY
SEAFOOD BASKET**

**THURSDAY
T BONE STEAK**



KIDS EAT FREE SUN • MON • TUES NIGHTS*

  shellybeachgolfclub.com.au

*CONDITIONS APPLY

Members price shown



UPCOMING GOLF EVENTS

WEDNESDAY 30 JANUARY 2019

Volkswagen Scramble - Ladies Event
7.30am shotgun start

SUNDAY 24 FEBRUARY 2019

Volkswagen Scramble - Mixed Event
7am & 12.30 shotgun start

JUNIORS/CADETS

SUNDAY 10 FEBRUARY 2019

Cadet Clinic commences

Volkswagen Scramble



LADIES EVENT

Wednesday 30th January 2019
7:30am shotgun start

FORMAT

Volkswagen Scramble Rules which is the same as the Holden Scramble rules.

2 teams of 4 playing in a group of 8.
Lunch in the club house after golf.

\$45.00 per player

REGISTER ONLINE

<https://www.vwscramble.com.au/event#/customer/997/schedule/2019>

MIXED EVENT

Sunday 24th February 2019
7:00am and 12:30pm shotgun starts

FORMAT

Volkswagen Scramble Rules which is the same as the Holden Scramble rules.

2 teams of 4 playing in a group of 8.
Lunch in the club house after golf.

\$45.00 per player

REGISTER ONLINE

<https://www.vwscramble.com.au/event#/customer/997/schedule/2019>

REGIONAL QUALIFYING

Due to the change in date for this year's event, the leading TWO (2) groups from each session will qualify for the Regional Final.

ABOUT THE VOLKSWAGEN SCRAMBLE

The Volkswagen Scramble is a Pro/Am club team's event which is managed by the PGA of Australia. Since the event commenced in 1992, the Volkswagen Scramble has become Australia's largest and most successful pro-amateur team's event.

The Volkswagen Scramble is open to anyone with an Official Golf Australia Handicap. This fun and relaxed format welcomes all ages and all abilities to an all-inclusive team's format of golf.

All participants in the Volkswagen Scramble will receive:

- 6 Callaway SuperSoft Golf Balls
- Special promotions from event sponsors
- A fun filled event to enjoy with family and friends
- Additional prizes, gifts or refreshments provided by a support sponsor (where applicable)

Every participant at a Volkswagen Scramble local event will be competing for:

- Callaway Prizes valued at over \$1,500
- The opportunity to win through to a Regional Final and play with a PGA Club Professional
- The opportunity to qualify for the Volkswagen Scramble Championship Final.

JANUARY GOLF SPECIALS



Upgrade your game with a GPS device to show you the aerial imagery, green distances and green hazards, as well your overall scores, distances and time. Prices start from as little as \$169.00.

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Titleist
#1 ball in golf.

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FRIDAY 1ST FEBRUARY 2019

Titleist Fitting Day, 1pm - 5pm

WEDNESDAY 13TH FEBRUARY 2019

Ladies FootJoy Fitting Day 12 noon - 3pm

THURSDAY 14TH FEBRUARY 2019

Mens FootJoy Fitting Day 9am - 1pm



18 HOLES + CART + 1 BEER

\$44 PP

BOOK NOW AT THE PRO SHOP

(02) 4332 1103

Selected times available

Must be in groups of four

Limited one beer voucher per person

*TERMS & CONDITIONS APPLY

pin high

JAN 2019



? THURSDAY TRIVIA

Every Thursday

7.30pm

7pm registration



7 DAYS FROM 3PM
TWILIGHT GOLF \$27



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